

THE REASON WHY WE HAVE SUCCEEDED
When all our competitors have disappeared is obvious. When we started into business it was with the purpose of giving the people of Bassano the best meats at the lowest prices. That we have succeeded is beyond a doubt. We have reduced the prices of meats as follows:

Sausage, shipped from Calgary, sold at 18 cents we sell our superior home made sausage at 15 cents. Before our arrival there was no veal in town. In Calgary today, veal is sold at 22c per lb. We keep it in stock constantly at 18 cents.

**Read
This
"Ad",
with
Care**

WILSON & GEBERT

G. H. GEBERT, Mgr.

LUMBER

CROWN LUMBER CO.
LIMITED
Jos. Wright Manager Bassano Yard.

Hobbins, McLean & Fryers

LIVERY AND FEED STABLES

Light and Heavy Draying of all
Homesteaders Haul
age a Specialty. We know the

Bassano, - - - Alberta

yard in Berry Creek on Wednesday, which we hope will be the last this winter.

Deputy Attorney General

POTATOES

G. H. TRAVIS Prince's Hall
GOOD CHEAP SOUND

Corner 5th St. and 4th Avenue.

NOTICE

E. H. CRICK Mgr. of Estate



PUBLIC NOTICE

A sitting of the District Court will be held at BASSANO on THURSDAY, APRIL 20th, commencing at 10 a. m. Dated at Edmonton.
6th April 1911.

L. F. Clarry,
Deputy Attorney General.

Guessing Contest

In the last two issues of this paper we offered to give away a \$70.00 Range free.

HERE IS THE WAY

You can secure it

Everyone making cash purchases amounting to \$5.00 is entitled to a guess as to the number of nails in a certain package. A purchaser making a \$10.00 cash purchase is entitled to two guesses etc. We will give a receipt with every purchase and when they amount to \$5.00 or more, bring them in and make your guess which will be recorded. Our reason for making this offer is to dispose a certain make of range and confine ourselves to one line. Contest begins on the morning of March 15th and closes on the evening of May 15th. Range will be on display for inspection.

W. J. Robinson
HARDWAREMAN

SPRING SUPPLIES

Another car of the choicest (Tartan Brand) Groceries, will arrive in a few days.

BOOTS and SHOES

800 PAIRS of Men's, Women's and Children's Shoes to select from. Exclusive Agents for Ladies' Dorothy Dodd Shoes.

GENT'S FURNISHINGS and DRY GOODS

PRICES RIGHT - QUALITY GUARANTEED
Purcell and O'Brien

NECESSITIES

FOR PLOWING OUTFITS

Forges, Blowers, Anvils, Tongs,
Iron, Steel
Valves, Pipe and Fittings, Etc.

FLANAGAN BROS.

EVERYTHING IN HARDWARE

The Model

POOL ROOMS

BOWLING ALLEYS

We carry a full line of
Tobaccos, Cigarettes
Have also added another barber to our staff.

Barber/Shop

Hot and Cold Baths

Jos. King

Prop

Around Town

B. Wilson visited in Okotoks over Easter.

Meats Malt, Troutman, Younger and Fenton spent Easter at Melville Hall.

L. Douglas of Pithblanca was a business visitor in town on Tuesday.

A. Duff is having a pretty six-room cottage built near the new school.

Kenneth Murchison left for his farm last week.

Beginning next week the stage to Okotoks will leave Bassano on Monday instead of Wednesday morning.

BORN-To: Mr. and Mrs. Oscar Quist, on Saturday April 18th, a daughter.

Mr. Morris and family removed to the Dam last week. Mr. Morris is connected with the Walker Fish Co.

R. E. McIntosh left for Brooks where he will enter into partnership with Mr. King, general agent.

Conductor and Mrs. Bruce of Melville Hall were visitors in town Monday and Tuesday.

J. V. Rankin, Manager, Deputy of the Home Lodge, came from Calgary to Bassano last Wednesday.

Miss Maude Boush, Visiting with The Toronto Ladies Quartette, Prince's Hall Tuesday April 20th.

A. Hawthorne and W. A. Hays of the Hat made a business trip to Bassano last Friday.

J. Wade, travelling from North of the Red Deer was in town at the beginning of the week.

Miss Florence Mackay, Pianist with The Toronto Ladies Quartette, Prince's Hall Tuesday April 20th.

Since a week the lake of the Bassano Expedition have been in great demand, especially the lake in close proximity to the new school site.

Mr. and Mrs. Duffy left for the Dam where they will reside during the summer. Mr. Duffy is business for the J. L. McFarlane Co. Okotoks last.

Miss Nellie Corbett, Soprano, with The Toronto Ladies Quartette, Prince's Hall Tuesday April 20th.

A party of Surveysors were standing on the site for the new C. P. R. Station, which will be built with as little delay as possible, adjoining the present station on the west side.

A meeting will be held next Tuesday night at 8.30 in the Bank of Commerce, for the purpose of organizing a team ball club. All parties interested are requested to attend.

The Boston Ice Cream Parlor will reopen to the public on the 25th of the month of next week. In addition to fruits, candies, Ice Cream, etc., Mr. McFarlane will also serve a select variety of desserts.

Immediate steps should be taken at once to drain the low land on the north side of First Avenue. A surface drainage would readily carry the water south of the track and east of the coal chute.

Dr. and Mrs. G. H. Wade of Calgary were in town last Monday. The Doctor returned to Calgary on Tuesday and Mrs. Wade returned to her own ranch north of the Red Deer River, where she will remain for some time.

A meeting of the Priv. Brigade will be held next Monday at 8.00 for the purpose of electing a committee to represent the Brigade in the coming year. Other important business also will be dealt with.

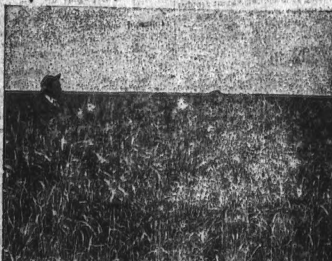
Another arrest and conviction for illicit importation to business was made yesterday morning. Wm. Fyfe was the culprit this time. He was fined \$50 and costs of the month in jail. He is a resident of Calgary and was in town in making many runs in Bassano.

ONE MORE PLACE OF BUSINESS

A neat and well equipped hair dressing parlor is the latest addition to the rapidly increasing places of business in Bassano. Mr. Charles Webster, the proprietor, does not come here as a stranger as many of our citizens know Charlie in Calgary, where he has worked for the last two years at the Eastern Barber Shop. Mr. Webster left many friends in Calgary but he will not be long in making many more in Bassano.

A GOLD MINE

Professor Shaw, the greatest agricultural economist the world ever saw, who visited the Bow Valley lands said: "There is greater wealth in the upper 12 inches of soil in Alberta than in all the gold mines in America."



THE PROFESSOR WAS RIGHT

The soil of Alberta is amongst the richest in America; containing all the valuable constituents that nature has stored up during past centuries. And it only awaits the turn of the plow to yield up its treasures.

Call at the office of the

**CANADIAN PACIFIC IRRIGATION
COLONIZATION COMPANY**

and see the lands we have for sale

Calgary - Alta.

A PLEASANT PLACE

It waits away an hour. Dining saloon, billiard and pool room, etc.

Everybody Welcome - Fred Hawkins, Prop.

Real Estate, Loans and Insurance

I have some snaps in city and country property. - - -
Dearing and Moline Farm Machinery, Winona and Mandt Wagons, Gray Buggies and Democrats.

Agent for Singer Sewing Machines, Issuer of Marriage Licenses

IRA W. SHOOP - Second Ave.

THE CANADIAN BANK OF COMMERCE

EDMUND WALKER, C.V.O., L.L.D., D.C.L., PRESIDENT
ALEXANDER LAIRD, GENERAL MANAGER

CAPITAL - \$10,000,000 REST - \$7,000,000

FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for the transaction of their banking business including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

BASSANO BRANCH - H.C. STRANGE, Mgr

THE CENTRAL MEAT MARKET

Wilson and Gebert, Props.

Fresh and Cured Meat Always on hand. Butter and Eggs Fish and Game in Season.

Highest Market Prices paid for Hides, Poultry and Tallow. Bring them in

SECOND AVE. BASSANO

LIME, PLASTER AND CEMENT

All fresh, direct from the Kilns and Factories. See us before placing your orders. Everything in the Building Line.

Bowman-Sine Lumber Co. Ltd.

Geo. B. R. Bond Manager Bassano Yard.

UNION BANK OF CANADA

Capital, Real and Undivided Profits \$5,644,780.
Total Assets Over \$44,000,000.

Mail Your Deposits to us, with your Pass-book, and we will return the book, written up, say how much you want, and we will send it to you at once.

When you wish to withdraw money, mail us the Pass-book, and we will send it to you at once.

If you are far from a Banking Town you will find this service of ours a great convenience. Call and see our Manager about it.

BASSANO BRANCH - G. W. BOYD Manager

Murchison & Hames



Real Estate, Loans and Insurance

Town Lots, Farm Lands, Insurance, Loans

Call and See our Listings

BASSANO - ALTA

Office formerly occupied by G. Harris